



The World's No. 1 Trade Fair
for Plastics and Rubber

19-26 OCTOBER 2022
Düsseldorf, Germany

E-MAGAZINE



celebrating 70 years of 
cooperation with the Convention Center Dusseldorf

Industry luminaries offer their opinions on the latest trends and highlights in the plastics and rubber industry: with optional videos to enrich their insights and create an entirely new reading experience. The e-magazine is published in English and German.

Topics:

- Digitization
- Circular economy
- Climate action

Product categories:

- Raw and process materials
- Semi-finished goods and tech
- Machinery and equipment

Readership:

- Sent to over 130,000 recipients
- www.k-zeitung.de launching Sept 7 (DE)
- K-Zeitung LinkedIn channel (DE & EN)

Advertisement formats and prices:

- 1/1 page (210 x 297 mm): 6,700 €
- 1/2 page landscape (210 x 148 mm): 3,820 €
- 1/2 page portrait (100 x 297 mm): 3,820 €
- 1/3 page landscape (210 x 102 mm): 2,980 €
- 1/3 page portrait (68 x 297 mm): 2,980 €

Our combo package:

Book an advertisement in our bilingual e-magazine (in DE & EN) and in our print editions in advance of K 2022. Get in touch for advice!

Let us help you
reach industry
decision-
makers!

Advertising contacts:

Publication date:

Sept 7, 2022



Dennis Roß

Tel. 0821 319880-34

dennis.ross@schluetersche.de



Gabriele Leyhe

Tel. 0821 319880-56 gabriele.leyhe@schluetersche.de

schluetersche.de



Thomas Werner

Tel. 03681 4550478

thomas.werner@schluetersche.de

Copy deadline:

July 20, 2022