

28th international trade fair
for plastics processing



17 to 21. October 2023
in Friedrichshafen

E-MAGAZINE



for Fakuma 2023

The K-ZEITUNG e-magazine published in cooperation with Schall trade fairs is available in both German and English. In the run-up to Fakuma 2023, top names from the industry comment on the trends and highlights such as injection molding technology, extrusion technology, moldmaking and – as a special feature - sustainability. The reports are optionally enriched by videos and convey a whole new "reading experience".

Topics:

- Injection molding technology
 - Extrusion technology
 - Tool and mold making
 - Robotics & Automation
 - Recycling
 - Materials
 - Additive Manufacturing
 - Sustainability
- ... and many more!

Readership:

- Distributed by Schall trade fairs and K-ZEITUNG to more than 50,000 newsletter recipients in GER and EN
- Placement on k-zeitung.de and fakuma-messe.de/en
- Postings on the LinkedIn channel of K-ZEITUNG (approx. 6,000 followers)

Advertisement formats and prices:

1/1 page (210 x 297 mm):	6,700 €
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Our combo package:

Book an advertisement in our bilingual e-magazine (in GER & EN) and in our print editions in advance of Fakuma 2023. Get in touch for advice!

Advertising contacts:

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