

## The E-MAGAZINE for NPE2024

With the English-language e-magazine "Europe @ NPE", US plastics processors learn how leading European manufacturers can contribute to making the American plastics industry one of the best in the world, both technologically and economically. The reports are optionally enriched by videos and convey a completely new "reading experience".

### Range of topics:

- Injection moulding technology
- Extrusion technology
- Tool and mould making
- Robotics + Automation
- Recycling
- Materials
- Additive manufacturing
- Sustainability

... und much more!

### Readership:

- Sent by trade fair organiser PLASTICCS INDUSTRY ASSOCIATION to over 55,000 recipients
- Placement on [k-zeitung.de](http://k-zeitung.de)
- Publication on the LinkedIn channel of the K-ZEITUNG (approx. 7,500 followers)

### Publishing date:

08/04/24

### Deadline:

18/03/24

### We are here for you:



Dennis Roß  
Tel. 0821 319880-34  
[dennis.ross@schluetersche.de](mailto:dennis.ross@schluetersche.de)



Andreas Stückl  
Tel. 0821319880-56  
[andreas.stueckl@schluetersche.de](mailto:andreas.stueckl@schluetersche.de)

## Advertising rates

1/1 page (210 x 297 mm):	6.700 €
1/2 page landscape (210 x 148 mm):	3.820 €
1/2 page portrait (100 x 297 mm):	3.820 €
1/3 page landscape (210 x 102 mm):	2.980 €
1/3 page portrait (68 x 297 mm):	2.980 €

### Our combination offer:

Book an advert in our English-language e-magazine and in our print editions in the run-up to NPE2024.