

29th international trade fair  
for plastics processing



15 to 19. October 2024  
in Friedrichshafen



## The E-MAGAZINE for FAKUMA 2024

The K-ZEITUNG e-magazine in cooperation with Schall Messen is published in German and English. In the run-up to Fakuma 2024, high-calibre industry experts comment on the trends and highlights from the fields of injection moulding technology, extrusion technology, toolmaking and a special on sustainability, among others. The reports are optionally enriched by videos and convey a completely new "reading experience".

### Range of topics:

- Injection moulding technology
- Extrusion technology
- Tool and mould making
- Robotics + Automation
- Recycling
- Materials
- Additive manufacturing
- Sustainability

... and much more!

### Readership:

- Dispatch of Schall trade fairs and the K-ZEITUNG to over 50,000 newsletter recipients in DE and EN
- Placement on [k-zeitung.de](http://k-zeitung.de) and [fakuma-messe.de](http://fakuma-messe.de)
- Publication on the LinkedIn channel of K-ZEITUNG (approx. 7,500 followers)

Let us help you  
reach industry  
decision-  
makers!

### Publishing date:

03/09/24

### Deadline:

15/08/24

### We are here for you:



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### Our combination offer:

Book an advert in our English-language e-magazine and in our print editions in the run-up to FAKUMA 2024.